



FROM: TIMES SQUARE NEW YEARS EVE

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**2018 TIMES SQUARE NEW YEAR’S EVE CELEBRATION TO FEATURE
STAR-STUDED ARRAY OF MUSICAL PERFORMANCES
AND SPECIAL APPEARANCES**

**ANDY GRAMMER, LAUREN ALAINA, MARIAH CAREY, SUGARLAND, CAMILA
CABELLO, NICK JONAS, NEIL DIAMOND, ANDRA DAY,
CHYNO MIRANDA, AND LESLIE GRACE WITH PLAY-N-SKILLZ
ALL TO PERFORM LIVE IN TIMES SQUARE**

***Founder of “Me Too” Movement, Tarana Burke, To Be Official New Year’s Eve
Special Guest***

Times Square, N.Y. (December 26, 2017) —Times Square Alliance and Countdown Entertainment, the co-organizers of Times Square New Year’s Eve, today announced the official Times Square New Year’s Eve event lineup, which will feature live performances by **Andy Grammer, Lauren Alaina, Mariah Carey, Sugarland, Camila Cabello, Nick Jonas, Neil Diamond, Andra Day, Chyno Miranda, and Leslie Grace with Play-N-Skillz**, as well as an array of special activities and appearances that will happen all throughout the evening.

The iconic, international celebration will begin with the lighting and raising of the New Year’s Eve Ball atop One Times Square. The official opening ceremony will feature a spectacular Chinese cultural performance, the Tongliang Athletics Dragon Dance, from Chongqing, China, presented by the Sino-American Friendship Association (SAFA). As the festivities continue, celebrity guests will read several confetti wishes for the New Year, submitted by the public and all transcribed on authentic confetti that will be released at midnight. The celebrities will also share their confetti wish for the New Year.

Revelers across the globe will be able to experience the excitement of the Times Square New Year’s Eve celebration via the six-hour, live commercial-free webcast, enabled by Livestream. The webcast will capture all of the action, including musical performances by **Andy Grammer, Lauren Alaina, Chyno Miranda and Leslie Grace with Play-N-Skillz**.

Founder of the “Me Too” Movement, Tarana Burke, will be the evening’s Special Guest and will join **New York City Mayor Bill de Blasio** to push the Waterford crystal button and lead the sixty-second countdown to the New Year.

On New Year’s Eve, approximately one million revelers will fill New York City’s Times Square joined by more than 198 million Americans and more than one billion television viewers worldwide who will ring in the New Year watching the historic Times Square New Year’s Eve Ball Drop. For 113 years, Times Square has been the center of worldwide attention on New Year’s Eve, ever since the owners of One Times Square began in 1904 to conduct rooftop celebrations to greet the New Year. The first Ball Lowering celebration occurred in 1907, and this tradition is now a universal symbol of welcoming the New Year.

Times Square 2018 LIVE performances on the Planet Fitness and Countdown Stages:

- **Mariah Carey** performs on ABC’s “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest”
- **Sugarland** performs on ABC’s “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest”
- **Camila Cabello** performs on ABC’s “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest”
- **Nick Jonas** performs on ABC’s “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest”
- **Andra Day** performs on FOX’s “New Year’s Eve with Steve Harvey”
- **Neil Diamond** performs on FOX’s “New Year’s Eve with Steve Harvey”
- **Andy Grammer** performs his smash hit songs, *Honey I’m Good*, *Good to Be Alive*, and his latest single *Smoke Clears*, as well as John Lennon’s *Imagine* just before the Ball Drop at midnight
- **Lauren Alaina** performs *Road Less Traveled*, *What Ifs* and Katy Perry’s *Firework*
- **Chyno Miranda** performs on Univision’s, “¡Feliz 2018!”
- **Leslie Grace** with **Play-N-Skillz** performs on Univision’s, “¡Feliz 2018!”
- **The USO Show Troupe** performs their popular *A Military Salute* to honor our Armed Forces
- **The Sino-American Friendship Association** (“SAFA”) presents a Chinese cultural performance, *Tongliang Athletics Dragon Dance*, from Chongqing, China

Times Square 2018 LIVE Hourly Countdowns Presented by:

- FOX New Year’s Eve Host **Steve Harvey**
- Founder of the “Me Too” Movement **Tarana Burke**
- *Fox News Channel* hosts **Lisa “Kennedy” Montgomery** and **Jesse Watters**
- Representatives from Planet Fitness
- Univision host **Raúl de Molina**
- And then, the final 60-second countdown with **Tarana Burke** and **New York City Mayor Bill de Blasio**

In addition to the live performances and hourly countdowns, the evening will feature many more special moments, including:

- Presenting sponsor Planet Fitness will showcase **The Kinjaz**, an Artist Brotherhood, which will perform its intricate choreography and creative storytelling through dance.
- The *Associated Press*, the world's oldest and largest news gathering organization, will present a news reel highlighting some of the most important and memorable events of 2017 at 11:12 p.m.

National television and radio personality **Allison Hagendorf** (Global Head of Rock at Spotify, network television host and Live Announcer of the MTV Video Music Awards and MTV Movie Awards) returns for her sixth year as the Times Square New Year's Eve Event Host. **Jonathan Bennett**, star of *Mean Girls* and host of *Cake Wars*, will return as the Webcast Host for the second year, joined by street correspondents Andrea Boehlke and Jeremy Hassell.

The ninth annual webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and famous Ball Drop. The custom-designed embeddable video provides viewers with a full Times Square New Year's Eve experience. This live webcast video experience is available for digital media outlets, bloggers, social media editors, webmasters, and Facebook users to embed as a source of fun and entertaining content on their own sites.

The Times Square 2018 Webcast will begin at 6 p.m. ET on December 31, 2017 and end at 12:15 a.m. on January 1, 2018 ET. The show will be streamed live on multiple websites, including TimesSquareNYC.org, NewYearsEve.nyc, Livestream.com/2018 and TimesSquareBall.net.

Embedding codes and additional webcast info is available at: timessquarenyc.org/events/new-years-eve/webcast/index.aspx or Livestream.com/2018.

The Times Square 2018 Webcast is also available for live viewing on Android and Apple devices with the [Times Square Ball App](#) and is viewable on mobile browsers at TimesSquareNYC.org, NewYearsEve.nyc, and TimesSquareBall.net.

Info for the Times Square New Year's Eve television broadcast pool feed is available at <https://www.timessquarenyc.org/times-square-new-years-eve/media-press/new-years-eve-pool-feed-information>

To join the Times Square New Year's Eve conversation on Twitter, follow #BallDrop.

For more information about Times Square New Year's Eve, visit www.TimesSquareNYC.org.

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About Times Square New Year's Eve

The Times Square Alliance and Countdown Entertainment are the organizers of Times Square New Year's Eve. The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. Countdown Entertainment represents the owners of One Times Square and the New Year's Eve Ball.

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